

Spec Sheet for Preparing/Submitting Artwork Files



Wholesale solutions nationwide!

Graphics for Heat Transfer, Applied Vinyl, or Eradication:

We are an IBM/PC environment. Please provide the following:

1825 W. Maumee St • PO Box 537, Angola, IN 46703
— also in Dallas, TX

1. Accurate information on cabinet, visible opening and material sizes.
Please provide survey if available.
2. Specific Color Identification Numbers from Arlon, Signtech, 3M or Cooley.
3. Material to be used such as Flex Face®, Panaflex 945®, Acrylic, 1st/2nd Surface.
4. Graphics data submitted shall conform to the following guidelines:

800.545.9023 Toll-free

260.665.9027 Fax

info@illuminatedimage.com

- (.fs) FlexiSign files to version 7.6 (fonts converted to curves).
- (.eps) Typically from Illustrator, CorelDraw, Gerber, Signlab or Anagraph (fonts converted to curves).
- (.scv) Typically from CASmate (fonts converted to curves).
- (.ai) Illustrator to version CS2 (fonts converted to outlines).
- (.dxf) Polyline type preferred from various graphics programs.

Files can be full size or any scale as long as they are **in proportion to finished size**.

Image Source/Media Storage:

We accommodate files submitted to us on ZIP 100, JAZ (2G), 3.5 floppy disk, CDs and DVD. Files (size permitting) may also be emailed. **Important:** If no composed digital file is available, submit sharp, quality artwork to make a clean scan and layout. We will build the digital files. We scan color transparencies, reflective art and photos (to 11.4" x 16.5" maximum), 35mm color slides and color negatives. **Additional production time and charges will apply.**

Graphics for Large Format Digital CMYK Printing:

Include additional information such as Items 1 and 3 above if applicable, or desired substrate. Please prepare files as follows:

Graphics Formats:

PSD, TIFF, TARGA, EPS (Postscript Level 2), AI, FS. We accept Photoshop versions 4.x thru CS2; Illustrator to version CS2; CorelDraw 12. Please send hard copy color proof or PDF for our reference when submitting files.

Compatibility: Programs and Platforms—

We are an IBM/PC environment. Files should be saved in a graphics format specified above. We support and use Adobe Photoshop, Adobe Illustrator, CorelDraw and FlexiSign.

Size/Resolution:

Maximum: 100 DPI at actual (final) size (100%) **recommended**

Minimum: 75 DPI at half size (50%)

File layout must be in proportion (correct aspect ratio) to final output. **Files should be composed, with all elements in place.**

Bleed/Pockets/Grommets:

Provide a minimum 2" bleed on all sides. If additional bleed is desired, provide for same in file and indicate size in written instructions. Advise size (depth) and location of all desired pockets. Advise of grommets needed and on-center spacing desired.

Fonts:

Convert your fonts to an image format or outlines, the way the fonts will appear as an image, usually with no degradation in quality. For example—

Illustrator, select all your type, go to the type menu, choose CREATE OUTLINES.

Freehand, select all your type, go to the text menu, choose CONVERT TO PATHS.

CorelDraw has similar functions when saving/exporting files.

WARNING: after the fonts are converted, they cannot be edited for text. Do this procedure only AFTER final changes have been made.

Color Mode:

Convert file/images to CMYK.

Note: some PMS colors are not accurately achievable in the CMYK process. Please check your color selection with a PANTONE

Solid To Process color guide. We do not print metallic, Day-Glo or fluorescent colors.

FTP Now Available: upload files directly to Illuminated Image FTP site.
Contact customer service or your account manager for details.

Awning Systems

Decorated Faces

Custom Digital Printing

Illuminated Fascia Systems

Fluorescent Strip Lights

Extruded Aluminum & Custom Fabricated Sign Cabinets